

➤ **What is IFMA?**

The Indiana Farm Market Association is a group that supports and promotes the sale of Indiana farm products through reputable farm markets or community farmers markets.

➤ **How can I benefit from IFMA?**

IFMA provides its members with information, publicity and materials, which help improve their markets. IFMA also works with Purdue University to offer every service they have available to our members.

➤ **When does IFMA meet?**

IFMA holds an annual meeting each year in conjunction with the Horticultural Congress of Indiana.

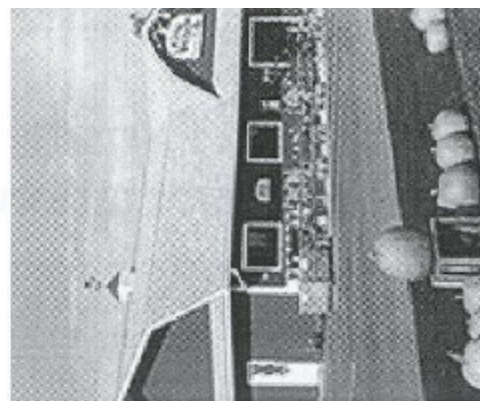
➤ **How do I join IFMA?**

Simply fill out this form and return it to the address provided.



Indiana Farm Market Association
1165 Horticulture Building
Purdue University
W. Lafayette, IN 47907-1165

Indiana Farm Market Association



Indiana Farm Market Association

IFMA is a group of specialty crop growers with a common interest. This interest is to maximize the marketing techniques used and product quality offered in order to benefit the consumer and our economic return.



The IFMA is open to anyone with the above interests whether you market from a roadside stand, farm market, mail order, community farmers market or any other venue. Associate memberships are also welcome.



You do not have to produce all of your products to participate. You can buy products for resale to complement your own items. In fact, we work to encourage and assist in expanding your line of products.

Programs & Products

- Each year at the annual Horticultural Congress, we sponsor a session offering information on various aspects of marketing your products.
- In conjunction with the Indiana Horticultural Society summer tour, we organize a marketing tour to farm markets all around the state.
- Members receive quarterly issues of the *Seasonal Marketer* newsletter.
- We coordinate with Purdue University to develop programs and services for our members.
- We work with the Indiana Department of Transportation and the Indiana Tourism Bureau to promote Indiana Farm Markets.

IFMA Board Member Contacts

Emma Alkire	Morgan Co.	317-539-2653
Tom Roney	Hancock Co.	317-326-2278
Debra Beasley	Hendricks Co.	317-745-4876
Linda Baird	Washington Co.	812-752-6694
Dave McAfee	Lake Co.	219-947-4477



Membership Form

Membership dues are \$25.00 annually.

Make checks payable to Indiana Farm Market Association and return this page to:

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1165 Horticulture Building
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Name _____
Market Name _____
Address _____
City _____
State & Zip _____
Phone _____
Fax _____
E-mail _____

Months Open

☐ January ☐ April ☐ July ☐ October
☐ February ☐ May ☐ August ☐ November
☐ March ☐ June ☐ September ☐ December

Primary Crops

☐ Vegetables _____
☐ Fruits _____
☐ Berries _____
☐ Other _____

☐ Associate member - I do not own a farm market.